



ABC Information Technologies Ltd

Dear Sir/Madam,

NEW BPO/KPO OPPORTUNITIES IN SRI LANKA

I am Nuwan Perera from ABC Information Technologies Ltd, Colombo, Sri Lanka, the supreme site for BPO locations in the Asian region.

Sri Lanka is known as "The Paradise" from ancient times, a land which was a Shangri-La for the traders who trekked along the legendary Silk Route, the extensive interconnected network of trade routes across the Asian continent linking them with the rest of the world. Since 500 BC, we have been acknowledged as the ideal setting for international businesses embellished with a rich culture.

I suggest that this is the ideal place to invest for outsourcing businesses due to fully pledged infrastructure and educated yet economical laborer. Sri Lanka is proudly ranked within Global Top 50 BPO locations by AT Kearney rankings. Here in Sri Lanka the Education system and the linguistic knowledge in English are relatively very high compared to other developing nations in the region. Further we are rich with a unique English speaking accent inspired by the dynamic cultures in the country. The most important factors to be considered are the Tax holidays and many more perks offered to the BPO investors by the Government of Sri Lanka.

We are a subsidiary Company of ABC Group of Companies, which shelters a number of diverse Companies which operate in Shipping, Transportation, Plantation, Financial, Lubricants, Advertising, Credit Cards and even the Film Industry. Since 1982 we have been into various business aspects locally as well as in internationally.

Why we are Interested in Investing for BPO?

1. *The fully pledged IT Infrastructure.*
2. *The availability of Broadband Internet facilities powered by the Sri Lanka Telecom.*
3. *Well trained and internationally qualified IT staff.*
4. *High Availability of knowledgeable work force with economical salaries.*
5. *Government Assistance.*
6. *High Availability of Expertise knowledge in related fields such as Accounting, Data Processing, Data Entry, Customer Care, online IT support and Etc.*

Forthrightly speaking we are ready to take your operational burdens on to our shoulders to smoothen your corporate mission. We are capable of managing the critical business processes, **reducing your operational cost** and increase your profitability along with a long lasting and trustworthy business relationship.

I would be much grateful if you can share your views and ideas with us through skype or through your toll free number at a mutually agreeable time schedule.

Awaiting for a favorable reply confident that we can thrive with better opportunities, strengths and a firm partnership. Looking forward for a mutually beneficial business relationship,

Yours faithfully,

Nuwan Perera

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